FUNDING IMPACT REPORT



A NEW PLAY WRITTEN BY DANIEL LUNA

STORY BY ALEJANDRO VALTIERRA & DANIEL LUNA

GRAB THE POPCORN AND GASP IN SPANISH WITH US.

LA County ARTS & CULTURE

Grupo de Teatro SINERGIA FRIDA KAHLO Theater

CALIFORNIA ARTS COUNCIL A CALIFORNIA STATE AGENCY

DCA DEPARTMENT OF CULTURAL AFFAIRS City of Los Angeles

PRODUCED BY LUNATICO PRODUCTIONS & INSOUCIANT PRESS

ABOUT LOS ÚNICOS

Los Únicos is a new queer Latine stage play about college friends who reunite for a weekend getaway and confront the impact of time, distance, and unspoken truths they avoided for a few years.

Through humor, chisme, and heartbreak, this story was created to show audiences how conversations about documentation status, HIV stigma, substance use, mental health, and grief can have powerful effects on learning what it takes to support people in a chosen family with unconditional love.







WHO'S BEHIND THIS STORY

ALEJANDRO VALTIERRA — Mexican/Puerto Rican writer, actor, producer, costume/set designer, and publisher who founded Insouciant Press to further his commitment to educational equity and advocacy of underrepresented voices in the media.

DANIEL LUNA — First-generation Mexican-American storyteller and founder of Lunatico Productions. Award-winning projects include web series Functional and short film Orale. Fully bilingual, bridging storytelling with community wellness across Los Angeles.

WHAT MAKES THIS STORY URGENT

The story meets audiences where policy, identity, and family collide — inviting honesty, accountability, and care without losing humor and joy.

WHERE ART MEETS COMMUNITY IMPACT

Los Únicos was created to align with funders and partners working to foster intersections of culture and community wellbeing.

FOCUS AREA	HOW LOS ÚNICOS ALIGNS
Arts & Culture	Amplifies queer Latine storytelling onstage with craft, humor, and emotional truth.
LGBTQ+ Equity	Centers LGBTQ+ Latine lives as full, complex, and deserving of visibility and care.
Immigrant Justice	Creates space to talk about documentation uncertainty, belonging, and the cost of silence.
HIV Awareness	Confronts HIV stigma with humanity — supporting education, empathy, and community dialogue.
Mental Health & Healing	Names grief, trauma, and coping — pointing toward accountability and healing-centered care.
Community Engagement	Designed for talkbacks and partnerships that turn performance into conversation and connection.

COME FOR THE CHISME
AND ALL THE DESMADRE.
STAY FOR THE HEALING,
CONVERSATIONS ABOUT
CHOSEN FAMILY
AND COMMUNITY.

EARLY AUDIENCE RESPONSE

100%
FELT THE STORY IS RELEVANT

89%
FOUND EDUCATIONAL VALUE IN THEMES AND DIALOGUE

89%
WOULD INVITE OTHERS

IMPACT MEASURE	RESPONSE
Story relevance to community conversations	**100%**
Usefulness for education, dialogue, or healing	**89%**
Would recommend to others	**89%**
Deepened understanding of LGBTQ+ Latine experiences	**89%**
Deepened understanding of immigration challenges	**78%**
Encouraged reflection on HIV stigma	**89%**
Encouraged reflection on substance use & mental health	**78%**

KEY TAKEAWAYS

Audience members consistently felt recognition (“I see myself/us”) and conversation (“We need to talk about this”) were unlocked at the staged reading.



WHO WAS IN THE ROOM?

AGE
37.5% ages 25–34
25% ages 35–44
37.5% ages 45–54

SEXUAL ORIENTATION
50% Gay/Lesbian
50% Straight

ETHNICITY
75% Latine
25% Asian

WHAT STAYED WITH AUDIENCES

"THIS IS THE CONVERSATION OUR COMMUNITY NEEDS TO HAVE."

"I SAW MYSELF AND MY FRIENDS IN EVERY CHARACTER."

"I'VE NEVER SEEN OUR STORIES TOLD LIKE THIS — WITH THIS MUCH CARE AND REALNESS."

"THE WAY IT HANDLED HIV STIGMA WAS HONEST AND NECESSARY."

"IT MADE ME LAUGH, CRY, AND WANT TO CALL MY CHOSEN FAMILY IMMEDIATELY."

"LOS ÚNICOS DIDN'T SHY AWAY FROM THE HARD STUFF, BUT IT ALSO DIDN'T FORGET JOY."







A PROJECT BUILT FOR CONVERSATION

Los Únicos is more than a performance — it's a platform for dialogue, healing, and community connection. With the right partners, this production can:

- **Support artist compensation**
  Ensure fair pay for queer Latine artists creating culturally rooted work
- **Host post-show talkbacks**
  Create space to process themes of immigration, HIV stigma, mental health, and chosen family
- **Partner with community organizations**
  Connect with LGBTQ+ centers, immigrant justice groups, HIV awareness orgs, and mental health advocates
- **Expand access**
  Offer sliding-scale or free tickets for community members who need them most
- **Build healing-centered spaces**
  Use theater as a tool for education, empathy, and collective care

PARTNER-READY
We can co-design talkbacks, resource tables, and outreach plans that align with your mission and community priorities.

WHERE SUPPORT WILL GO

FUNDING NEED

$9,000

Budget Category	Amount
Venue + Rehearsal Space	$2,720
Artist Compensation	$3,700
Production Materials + Set Design	$1,930
Marketing + Outreach	$650
Contingency	$300
Total Production Need	**$9,000**

$9,000 is the total production budget. We are asking potential funders for assistance based on their capacity — every contribution helps bring this work to the community and neighboring allies whose stories connect to ours.



PRODUCTION IS ALREADY UNDER WAY

Los Únicos is moving forward. With a successful table read already completed and performance dates confirmed, this project is on track to reach audiences this fall.

TABLE READ
July 19, 2026 — Completed ✓

SHOW DATES
October 10 & 11, 2026
October 17 & 18, 2026

VENUE
Frida Kahlo Theatre



OUTREACH GOAL

Our goal is to share this story with our community and neighboring allies. While rooted in queer Latine experience, the themes of chosen family, immigration, grief, and healing resonate across demographics — making this a project that invites broader audiences into honest, compassionate conversation.

ABOUT FUNDING

$9,000 is the total production budget. We are not asking for the full amount from any single funder, we welcome assistance based on each partner's capacity. Every contribution moves this work forward.

HELP BRING LOS ÚNICOS TO THE COMMUNITY

We invite funders, sponsors, and community partners to support a project that uses theater to create visibility, empathy, and healing-centered conversation.

Los Únicos centers the voices and stories too often left out of mainstream stages — and makes space for our communities to see themselves, process together, and imagine new ways of caring for one another.

Whether you're an arts funder, an LGBTQ+ organization, an immigrant justice group, an HIV awareness partner, or a mental health advocate — this project is built to align with your mission and amplify your impact.

FOR PARTNERSHIP INQUIRIES AND FUNDING OPPORTUNITIES:

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THANK YOU FOR CONSIDERING LOS ÚNICOS.


GRUPO DE TEATRO SINERGIA &
FRIDA KAHLO THEATRE PRESENT
A NEW PLAY
LOS ÚNICOS
PRODUCED BY LUNATICO PRODUCTIONS
& INSOUCIANT PRESS
EL PUEBLO UNIDO
EL ACTIVISMO
LA RESISTENCIA
EL AMOR